



# MSCI Thematics

Helping ETF Providers to benefit from thematic investing

Thematic investing is a top-down investment approach which capitalizes on opportunities created by trends that are structural and transformative in nature, rather than short-term shifts, spanning across four themes - Environment & Resources, Transformative technologies, Health & Healthcare, and Society & Lifestyle.

## Access our rapidly growing range of Thematic ETFs

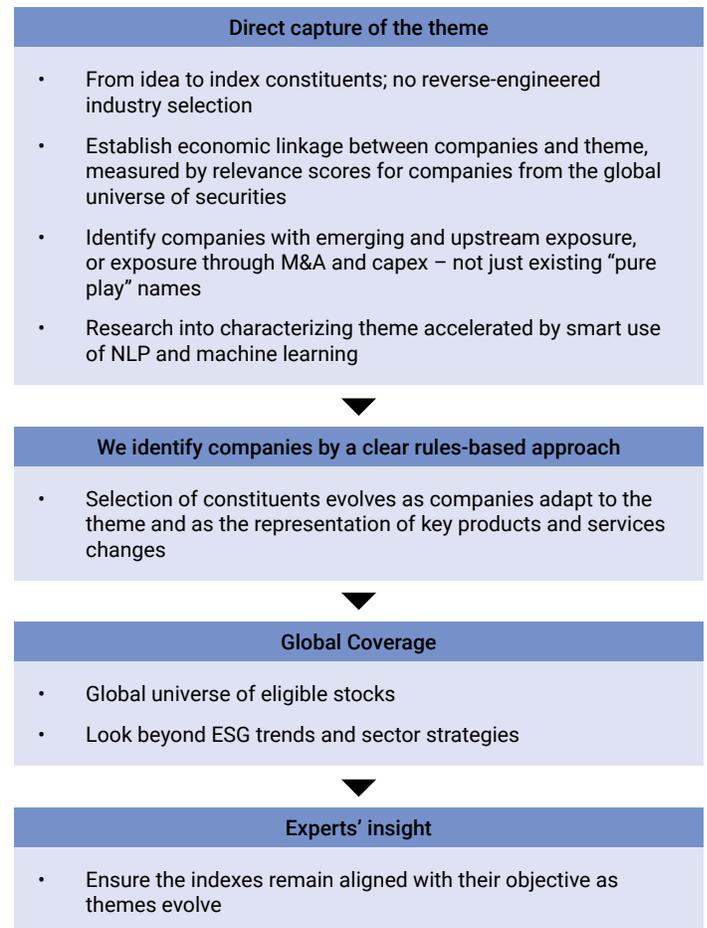
As the investment landscape evolves, with new opportunities resulting from disruptive innovations and changing business models, more and more ETF Providers value the benefits of indexes that reflect these themes. They can help you:

- 1 Improve your ETF offering with well-constructed thematic funds
- 2 Better serve the increasing demand from institutional clients seeking liquid vehicles to gain exposure
- 3 Address increasing interest in how thematic investing fits into an asset allocation and risk management framework
- 4 Capture the increasing licensing demand globally – ETFs are now available on almost all our megatrend indexes

## How ETF Providers can benefit from Thematics

- 1 Leverage MSCI's strong thematic framework to identify investable themes
- 2 Rules based methodology – constituent selection evolves as companies adapt to the theme and as the representation of key products and services changes
- 3 Develop ETFs on indexes adopted by Asset Owners as benchmarks

## ETF Providers can benefit from our approach to Thematic Index construction:



## MSCI's range of megatrend indexes

Thematic investing helps you to gain an appropriate exposure to such diverse themes as:



**Transformative Technologies**



**Environment & Resources**



**Health & Healthcare**



**Society & Lifestyle**



We give you a broader picture, helping you to explore the themes of the future. Our thematic offerings enhance other analytical tools and complement traditional country, industry and factor lenses when analysing and designing portfolios.

At MSCI we have a long history of anticipating emerging trends. Our rules-based methodology, in-depth insights from leading industry experts, and broad range of megatrend themes, help you understand the structural changes happening around us – and translate this knowledge into a better diversified long-term investment strategy.

### Bring the future into view with MSCI Thematic Indexes

MSCI's Thematic Indexes are constructed by including companies that may be impacted by emerging technological, environmental, innovative healthcare and societal trends.

To explore more about our thematic offerings visit [www.msci.com/thematic-investing](http://www.msci.com/thematic-investing)



### About MSCI

MSCI is a leading provider of critical decision support tools and services for the global investment community. With over 50 years of expertise in research, data and technology, we power better investment decisions by enabling clients to understand and analyze key drivers of risk and return and confidently build more effective portfolios. We create industry-leading research-enhanced solutions that clients use to gain insight into and improve transparency across the investment process.

To learn more, please visit [www.msci.com](http://www.msci.com).

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